

PRISMA HEALTH.
MIDLANDS FOUNDATION

The Drive

A Prisma Health Midlands Foundation signature fundraising event benefiting Prisma Health Cancer Institute—Columbia

Thursday, May 16
Fort Jackson Golf Club

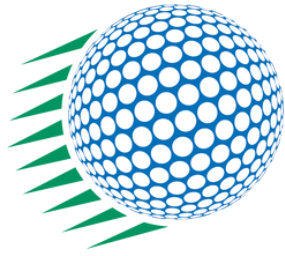
Presenting Sponsor:



TheDriveColumbia.org

2024
SPONSORSHIP
OPPORTUNITIES





The Drive

Thursday, May 16 Fort Jackson Golf Club

Registration:

10:30 - 11:30 a.m.

Visit the putting green and driving range

Lunch:

11:45 a.m.

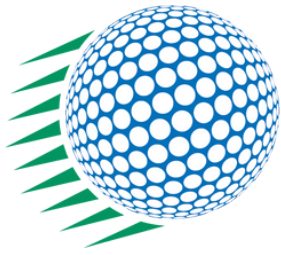
Welcome/Shot Gun Start

12:30 p.m.

For 34 years, nearly \$4.7 million has been raised for Prisma Health Cancer Institute—Columbia through our golf tournament. Proceeds have helped fund:

- VO2 Max machine - new technology that measures a cancer patient's oxygen utilization during aerobic exercise
- Upgrade to the da Vinci Robotic Surgical Systems, which provide minimally invasive surgery used in cancer treatment (examples include prostate and gynecologic cancers)
- Gastrointestinal diagnostic equipment to perform Endoscopic Ultrasound
- DxH 560 AL Hematology Analyzer and an EasyRA Analyzer expanding rapid lab testing for patients
- And more!





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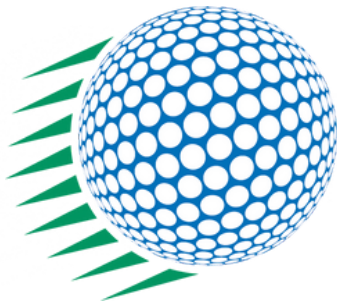


2024 SPONSORSHIP BENEFITS	EAGLE SPONSOR \$5,000	BIRDIE SPONSOR \$2,500
Four-member team	Two teams	One team
On-course signage		
Recognition on the TheDriveColumbia.org		
Recognition on Foundation social media	LOGO	NAME
Option to include item in player swag bags		
Option to set up display/tent area on a hole (confirm by 4/15/24)		
Invitation to Festival of Trees/ Donor Recognition in fall 2024		



If the sponsorship options don't work for you or your company, team up with three others to create a four-person team for a donation of \$375 a person.

**FOUR-PERSON
GOLF TEAM:
\$1,500**



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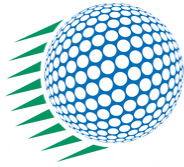
EXCLUSIVE SPONSORSHIPS



LUNCH





Sold to Morrison Healthcare!

<p>CART 1 available</p>	<p>\$5,000</p>	<ul style="list-style-type: none"> • Complimentary golf towels with company logo placed in every cart. (Logo needed by 4/15/24) • Complimentary four-member team • Signage recognition on all golfer carts • Recognition in tournament day materials • Recognition in sponsor section of website • Recognition on Foundation social media • Invitation to Festival of Trees/Donor Recognition
<p>LUNCH <i>Sold to Morrison Healthcare!</i></p>	<p>\$5,000</p>	<ul style="list-style-type: none"> • Opportunity to place signage at Ft. Jackson Golf Club clubhouse during lunch • Complimentary four-member team • Opportunity to include promotional item in swag bags • Recognition in tournament day materials • Recognition in sponsor section of website • Recognition on Foundation social media • Invitation to Festival of Trees/Donor Recognition
<p>SWAG BAG 1 available</p>	<p>\$5,000</p>	<ul style="list-style-type: none"> • Single logo placement on swag bag to approximately 200 golfers (Logo needed by 4/15/24) • Complimentary four-member team • Recognition in tournament day materials • Recognition in sponsor section of website • Recognition on Foundation social media • Invitation to Festival of Trees/Donor Recognition
<p>BEV. CARTS 2 available</p>	<p>\$2,500</p>	<ul style="list-style-type: none"> • Official beverage cart sponsor for 200+ golfers • Opportunity to staff bev. carts on tournament day • Company signage on beverage carts • Opportunity to distribute promotional items to golfers • Recognition in tournament day materials • Recognition on Foundation social media • Recognition in sponsor section of website • Invitation to Festival of Trees/Donor Recognition
<p>Into the Swag Bag 1 available</p>	<p>\$2,500</p>	<ul style="list-style-type: none"> • Logo printed on 200 Whammo Bluetooth Speakers (Logo needed by 4/15/24) • Recognition in tournament day materials • Recognition on Foundation social media • Recognition in sponsor section of website • Invitation to Festival of Trees/Donor Recognition



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MORE EXCLUSIVE SPONSORSHIPS

	<p>KOOZIE</p> <p><i>Sold to Delta Dental!</i></p>	<p>\$2,500</p>	<ul style="list-style-type: none"> • Logo printed on 500 koozies (Logo needed by 4/15/24) • Opportunity to include promotional items in swag bags • Recognition in tournament day materials • Recognition on Foundation social media • Recognition in sponsor section of website
	<p>SCORE CARD</p> <p><i>Sold to W.O. Blackstone & Co., Inc!</i></p>	<p>\$1,500</p>	<ul style="list-style-type: none"> • Single logo placement on golfer scorecards (Logo needed by 4/15/24) • Recognition in sponsor section of website
	<p>DRIVING RANGE</p> <p><i>Sold to Right at Home!</i></p>	<p>\$500</p>	<ul style="list-style-type: none"> • Signage placed at driving range • Sponsor table at driving range to distribute promotional items • Recognition in sponsor section of website
	<p>PUTTING GREEN</p> <p><i>Sold to Lourie Life & Health!</i></p>	<p>\$500</p>	<ul style="list-style-type: none"> • Signage placed at putting green • Sponsor table at putting green to distribute promotional items • Recognition in sponsor section of website



SPONSOR A HOLE: \$500

Set up a display/tent area on a hole on tournament day! The hole sponsorship allows you to greet and entertain golfers with promotional exhibits/activities (games, giveaways, etc.) Activities need prior approval from Foundation staff.

ADD-ONS/EXTRAS!

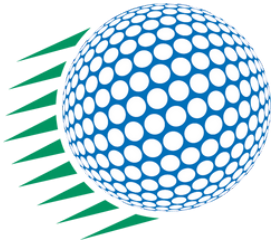
1 Mulligans.....\$15

1 "Kick & Throw".....\$20

2 Mulligans.....\$25

1 Bundle.....\$40

2 Mulligans + 1 Kick & Throw



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PAYMENT

Payment is due in full by May 3, 2024. Reserve your sponsorship, team and extras at TheDriveColumbia.org.

If you have any questions or prefer to receive a bill, email Dargan Davis at Dargan.Davis@PrismaHealth.org.

If paying by check, make payable to Prisma Health Midlands Foundation and note "The Drive" in the memo line.

SPONSORSHIP LEVEL/ADD-ONS:

(Write name of sponsorship below)

Please charge \$ _____ to my sponsorship/team to:

Visa MasterCard AmEx Discover

Card # _____ Exp. Date _____

Signature _____

Company name _____

Address _____

City/State/Zip _____

Work Phone _____

Cell Phone _____

Email _____

Website _____

Return this form to:

Prisma Health Midlands Foundation
1600 Marion Street
Columbia, SC 29201
Attn: Dargan Davis

PRISMA HEALTH[®]
MIDLANDS FOUNDATION